

## DEPARTMENT OF URBAN DEVELOPMENT (MUNICIPAL ADMINISTRATION)

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DMA/ENGG/Har Ghar Tiranga2022-23/F36/1351 Date: 08 /08/2024
To,

The Commissioner
Corporation of the City of Panaji
Panaji-Goa.

The Chief Officer
\_\_\_\_\_\_ Municipal Council
Goa.

## Sub: "HAR GHAR TIRANGA 9th- 15th AUGUST 2024"

The Indian National Flag is a symbol of national pride for the entire nation. In the last two years Har Ghar Tiranga campaign that started under the aegis of Azadi Ka Amrit Mahotsav has grown to be a peoples's movement. The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and promote awareness about our national flag. In light of the celebration of 77<sup>th</sup> Independence Day on 15<sup>th</sup> August 2024, Chief Secretary, Government of Goa held the meeting with all the Head of the Departments, and it is informed that, Government has outlined following tasks to be undertaken to ensure successful implementation of the program:

- i. Tiranga Tribute (9<sup>th</sup> to 13<sup>th</sup> August): Honoring Brave hearts/Freedom Fighters and their families by ensuring their families by ensuring their presence and participation in local programmes.
- ii. **Tiranga Pledge (9<sup>th</sup> to 13<sup>th</sup> August):** Taking Tiranga Pledge to be part of all programmes/ events being held between 9<sup>th</sup> to 15<sup>th</sup> August 2024 (Copy of the Pledge is attached herewith).
- iii. Tiranga Selfie (9th to 15th August): Tiranga Selfie by each individual to be uploaded on the Har Ghar Tiranga website harghartiranga.com and certificates can be shared on social media with #HarGharTiranga and #HGT2024.

- iv. Display of banners depicting the Har Ghar Tiranga Campaign in all Municipalities/Corporation Offices (9<sup>th</sup> to 15<sup>th</sup> August).
- v. Corporation/Municipal Council to display official logo and banner of Har Ghar Tiranga on their departmental website/social media and other portal of public outreach.
- vi. All the Municipalities/Corporation to provide detailed events being conducted to Directorate of Art and Culture by tomorrow i.e 9<sup>th</sup> by 10:30 a.m. and to selfie/points/pledge anthem in all programs.

Further all the activities shall be well documented in High Definition (HD) image resolution.

During the course of Campaign, you are directed to strictly adhere to the Flag Code of India 2002 and the Prevention of Insult to National Honour Act, 1971, and maintain the respect and dignity of National Flag.

For more details kindly refer to the Har Ghar Tiranga on <a href="https://harghartiranga.com/">https://harghartiranga.com/</a>

Yours Faithfully

(Brijesh Manerkar) Director,Urban Development

Znaml

## Encl:As above

Copy to.

- 1. PA to Chief Secretary, Secretariat, Porvorim Goa.....for information.
- 2. PA to Secretary (UD), Secretariat, Porvorim Goa.....for information.
- 3. Director, Directorate of Art and Culture, Patto-Panaji......for information.

## **PLEDGE**

'I swear that I will hoist the Tricolor, respect the spirit of our freedom fighters and brave sons, and dedicate myself to the development and progress of India.'